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NONPROFIT NETWORKING OPPORTUNITIES

EXCHANGING IDEAS

Nonprofit Leader Conversations

Extension and UW-Green Bay provide an opportunity to discuss timely topics with a small group of peers and invited discussants who share knowledge. For more information visit: <https://www.uwgb.edu/nonprofit-network/networking-opportunities/>

Marketing for Nonprofits

January 9, 8:30-9:30 a.m., Zoom
Learn key tips for marketing your non-profit organization. Dana Elmzen, a seasoned marketing professional at Bookworm Gardens, shares her insights into building a strong brand and lasting connections.
Register: https://uwmadison.zoom.us/meeting/register/tJMrCu6vrj0oHNOuxyah-Z0GUYjZHHI_AXdQ

Managing Through a Major Transition

January 23, 8:30-9:30 a.m., Zoom
Change is inevitable within every organization, but how you handle major transitions can vary greatly. In this conversation, non-profit leader Emily Rendall-Araujo will talk about how to identify key stakeholders and keep everyone involved without losing yourself or your team in the process.
Register: <https://uwmadison.zoom.us/meeting/register/tJ0sduisrToqHtZ97TZKbnQzrVJkRzU15Mhz>

Maximizing Use of LinkedIn

February 13, 8:30-9:30 a.m., Zoom
Discover proven strategies for building a strong professional brand, expanding your industry connections and showcasing your expertise through engaging content. Whether you're a seasoned professional or just starting out, this session will furnish you with the ability to amplify LinkedIn's potential for personal and career growth. Energize your personal brand
Register: <https://uwmadison.zoom.us/meeting/register/tJErdOyvqT8qGNylkMeSXGnBA0jRoUgS2qre>

Continuing to Enjoy the Job - Avoiding Burnout

February 27, 8:30-9:30 a.m., Zoom
Avoiding burnout is essential for maintaining both mental and physical well-being, especially in high-stress environments. Join us to learn strategies specifically tailored to nonprofits.
Register: <https://uwmadison.zoom.us/meeting/register/tJEsdUGpqjwjHNIicoUlnhRYG7SBs7ZliCQV>

The Power of Partnerships

March 13, 8:30-9:30 a.m., Zoom
Lisa Stephan, Executive Director with Sheboygan County Interfaith, will join us for a conversation about how nonprofits can work with other nonprofits and community groups to make an impact in the community.
Register: <https://uwmadison.zoom.us/meeting/register/tJcrd-quzwoHdUYFrVQTBjkSqNWbkBui2cC>

Exchanging Ideas (cont'd)

Resources at the Library

March 27, 8:30-9:30 a.m., Zoom
Libraries are a treasure trove of resources, information, and specialists who can provide you with tools to take your non-profit to the next level. Library and Information Specialist Melissa Prentice will share just some of the tools that you can access through your local library.
Register: <https://uwmadison.zoom.us/meeting/register/tJcqcemhqz4jHt0cx2xvgK7HXSnNj3i2HK3x>



Excellence in Nonprofit Leadership Certificate

The Excellence in Nonprofit Leadership Certificate begins in January 31 live online from 9:00-11:30 with Building a Strong Fund Development Program. The course materials will be available the week prior to the live course. In this course instructor Shane Kohl will teach about the components of a strong development program, team, and culture of philanthropy in your organization. You will learn about making a compelling case for support, designing purposeful events, engaging corporate donors, stimulating online giving, and stewarding your supporters. On February 21, you can learn from UW-Madison Extension's Patrick Nehring and Melinda Pollen about Developing an Active Board of Directors. The other courses are Foundations of Financial Management, Human Resource Management, and Marketing & Communication Strategy. Upon completing the capstone project you can receive an exclusive UW-Green Bay credential, a digital badge validating your accomplishment. The courses are \$169 and the capstone project is \$99. If you register for all five course and the capstone project you can save \$95. For more information and registration: <https://www.uwgb.edu/certificate-programs/nonprofit-leadership/>

Leading with heart

Nonprofit Conference

March 5, 2025
Lambeau Field, Green Bay



The third annual Nonprofit Conference will be held at Lambeau Field in Green Bay on March 5. The theme this year is Leading with Heart: Inspiring Change and Well-Being. More information about the conference and registration can be found at <https://www.uwgb.edu/nonprofit-network/>

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The Extension Connection

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