



# KEWAUNEE COUNTY EXTENSION CONNECTION

Connecting people with the University of Wisconsin

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#### NONPROFIT NETWORKING OPPORTUNITIES

## EXCHANGING IDEAS

### Nonprofit Leader Conversations Begin September 14

UW-Madison Extension and UW-Green Bay will be providing the opportunity for nonprofit leaders to discuss different topics facing nonprofit organizations in Northeast Wisconsin. These Nonprofit Leader Conversations will be held via Zoom on the second and fourth Thursday of the month from 9:00-10:00. The first topics and registration at available below and at <https://www.uwgb.edu/nonprofit-network/networking-opportunities/>

#### Communication Strategies

September 14, 9:00-10:00 a.m., Zoom

Your board is asking for it, but how do you know the right combination of efforts to build awareness and create results? Join Bridget Krage O'Connor, president/owner of O'Connor Connective to learn ways you can look at the strategy behind your communication efforts – and still stay sane!

Register: [https://uwmadison.zoom.us/meeting/register/tJcocu2oqzwpH9dbwf6RpYBmBx\\_a1G8iaDJK](https://uwmadison.zoom.us/meeting/register/tJcocu2oqzwpH9dbwf6RpYBmBx_a1G8iaDJK)

#### Donor Prospect & Wealth Screening

September 28, 9:00-10:00 a.m., Zoom

How do you determine the potential giving capacity of donors? Watch a demo of one wealth screening tool and learn how your nonprofit might benefit from the rich data it provides. Consultant Tonya Dederling, Principal, Vigeo Non-profit Advising & Coaching will provide examples of how nonprofits can use the data to be the most effective fundraisers.

Register: <https://uwmadison.zoom.us/meeting/register/tJcocOyqzMrG9Fbpg8QFtxNdUkr9P6DOTIP>

## Grant Writing Basics Virtual Workshop

UW-Madison Extension is offering a Grant Writing Basics Virtual Workshop in Spanish, Hmong/Hmoob, and English. The workshop is being offered the morning of Thursday, September 14, from 10:00 am - noon and repeated on the evening of Monday, September 19, from 6:00 - 8:00 pm. Key takeaways include: The outline of a common grant proposal, where to look for funding for your organization, and the most common grant writing mistakes. To find out more and register visit: <https://www.browncountywi.gov/departments/extension-brown-county/general-information/nonprofit-resources/>

## Receive an Excellence in Nonprofit Leadership Certificate

Registration is open for the Excellence in Nonprofit Leadership Certificate. The first class, Building a Strong Fund Development Program, will be held on the morning of Friday, September 22. UW-Madison Extension will be teaching the Developing Active Board of Directors class on October 13. The other classes are Foundations of Financial Management, Human Resource Management, and Marketing & Communication Strategy. Upon completing the classes and a capstone project, you can receive a digital badge from UW-Green Bay. For more information visit: <https://www.uwgb.edu/certificate-programs/nonprofit-leadership/>

## Business Pitch Contest

Do you have a business idea? UW-Madison Extension, Kewaunee County Economic Development Corporation (KCEDC) and Door County Economic Development Corporation (DCEDC) will be holding a local business pitch contest on Wednesday, November 15 at 6:00. There will be a training on Wednesday, September 20 at 6:00 on how to develop your pitch. Similar to the television show "Shark Tank," you are invited to provide a four-minute pitch for your business with two minutes of questions and answers with the local contest judges. First prize will be \$1,000 and the second-place winner will receive \$500. In addition, the winners will advance to the NEW North Regional Pitch Contest on Thursday, November 30 from 5:00-7:00 at Titledown Tech in Green Bay, <https://www.thenewnorth.com/local-and-regional-pitch-competition/>. Watch from more information from Extension, KCEDC, DCEDC, and NEW North. For more information contact Patrick Nehring at (920) 391-4616 or [patrick.nehring@wisc.edu](mailto:patrick.nehring@wisc.edu).



## Entrepreneurs of Color Spotlight

The EoC Spotlight empowers entrepreneurs of color in NE Wisconsin, highlights their business journey and strategies, and invites viewers to interact and learn.

Join Us!  
ON THE FIRST AND THIRD THURSDAY OF EVERY MONTH  
EoCSpotlight@gmail.com

EOC SPOTLIGHT PARTNERS:







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[HTTPS://WWW.YOUTUBE.COM/@EOCSPOTLIGHT](https://www.youtube.com/@EOCSpotlight)

# FEED SUMMIT

GREEN BAY, WISCONSIN - NOVEMBER 13-14, 2023

Find more information on the FEED Summit homepage: <https://go.wisc.edu/j40254>.

Register here: <https://go.wisc.edu/7116b8>.

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Visit <https://kewaunee.extension.wisc.edu/extensionconnection/> to sign up today!



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University of Wisconsin-Extension  
A monthly publication for Kewaunee County residents. These programs are supported by your tax dollars. We look forward to receiving your comments. Please call us at the phone numbers provided in the individual headers.